

This site is owned and operated by Belmond Company. Your privacy is important to us. At Belmond Company, we want to make your experience on our website safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

### **THE INFORMATION WE COLLECT**

When you place an order or participate in activities on Belmond Company's website, you provide certain personally identifiable information (PII). Examples of this information may be any of the following: your name, e-mail address, personal address, personal phone number, credit card information, personal demographic information, personal shopping, contact preferences, and personal and/or professional opinions.

### **THE WAY WE USE INFORMATION**

We may use your sales and account information to send you notices of products or services that you might be interested in, or to offer specials from time to time. If you do not wish to receive that type of information, you may opt out at anytime by simply clicking "unsubscribe" at the bottom of the email. We review the site traffic information to learn which area of the site is helpful for our customers and which are not. This helps us make improvements to the site.

### **SECURITY**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Our site uses Secure Sockets Layer (SSL) technology. SSL secures your data while it travels from your computer to ours.

## **CHILDREN**

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent. Kids, please, be sure to ask your parents for permission before you send any information about yourself to us or anyone else online or over the Internet.

## **SHARING OF THE INFORMATION**

Belmond Company uses the above-described information to tailor our content to suit your needs and to better understand our audience's demographics. We will not share information about individual users with any third party, except to comply with applicable law: (1) to comply with any applicable laws or to respond to a court order, subpoena, search warrant, or other legal process received by Belmond Company; (2) to protect the safety of members of the public or users of Belmond Company's website; or (3) to enforce our Terms of Use or to protect our rights or property. Except as otherwise described in this privacy statement, Belmond Company will not disclose personal information to any third party unless we believe that disclosure is necessary.

## **YOUR CONSENT**

By using this site, you consent to the collection and use of this information by Belmond Company. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

**Belmond Company**